Art – Animal Sign for the Zoo

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|  | 0 – Not Present | 1 – Okay | 2 – Great | 3 - Excellent |
| **Visual Fluency** | The sign is unorganized and does not look like a sign you would see at the zoo. | The sign looks good, but is hard to read or understand in some spots. | The sign looks great, but one or two things are out of place or lacking detail. | The sign looks professional, with a balance of text, graphic sources and text features that are full of detail. |
| **Written Description** | Written description is lacking detail and hard to understand. | Written description is one large paragraph, with some details present and some missing. | Written description is divided into different parts (text, lists, etc.) and has good detail. | Written description is divided into different parts (texts, lists, etc.) with each part rich in detail. |
| **Information** | This project does not include any of the required information about your animal. | This project contains information about 1 of the four categories for your animal. | This project contains information for 2 or 3 of the four categories for your animal. | This project contains information for all four categories for your animal. |
| **Neatness** | This project is messy and unorganized. | This project has some neat and organized pieces, but needs more work. | This project is neat overall, but is a little unorganized in some of the smaller details. | This project is incredibly neat and organized. Attention was paid to the smallest of details. |
| **Capitalization, Punctuation, and Spelling** | Spelling contains many mistakes. Punctuation and capitalization are missing. | There are many errors in spelling, capitalization and punctuation. | There are a few mistakes with spelling, capitalization, and punctuation. | There are no mistakes in spelling, capitalization and punctuation. |
| **Effort** | This project shows very little or no effort. | This project shows some effort. | This project shows lots of effort. | This project shows a tremendous amount of effort, even in the smallest details. |